



*WSIS Forum 2022 Special Track on ICTs and Older Persons:
Healthy Ageing Innovation Prize*

Call for Submissions

Dear Sir/Madam,

The World Summit on the Information Society (WSIS) Forum 2022, the International Telecommunication Union, the Global Coalition on Aging (GCOA), and other interested stakeholders are pleased to invite the WSIS multistakeholder community, governments, civil society, private sector, international organizations, academia and others to submit ICT projects and initiatives to this year's *WSIS Forum Healthy Ageing Innovation Prize*.

Given the identification and release of the UN/WHO Decade of Healthy Ageing's Action Areas, we believe it is especially timely to encourage innovators from all sectors to connect their submissions to this seminal global effort. Specifically, to address how their products, services, and platforms support and impact the challenges of Alzheimer's Disease and Cognitive Decline, Frailty, Adult Immunizations, Transportation and Mobility, and Elder Caregiving.

ICTs have an important role in supporting the need for people to stay healthy, connected and independent, and are critical for the sustainability of economic and health systems. With 2 billion people over the age of 60 by 2050, the silver economy that creates and sustains innovation directed to this population represents a \$17T economic opportunity for the multi-stakeholder ICT ecosystem to further develop its agenda (source: ITU Report: Ageing in a Digital World – from Vulnerable to Valuable).

The Prize will be awarded to the most innovative and impactful technology that enables healthier and more active ageing and will be presented as part of the WSIS Forum 2022 Special Track on ICTs and Older Persons. ICT projects are to be submitted on the dedicated WSIS Stocktaking webpage by the deadline of 1 March 2022. Please refer to Annex 1 for a detailed description of the contest phases, and Annex 2 to read about the Rules and Guidelines of the contest.

An Expert Panel will decide on 10 finalists, representing each of the challenges, which will be announced during the WSIS Forum 2022 Special Track on ICTs and Older Persons on the occasion of the World Telecommunications and Information Society Day (WTISD). Next year's theme of WTISD is *Digital Technologies for Older Persons and Healthy Ageing*. The Finalists will be judged, and a Winner will be announced during the final week of WSIS Forum 2022 (30 May – 3 June).

There will be a financial award for all Finalists and for the Winner and, once selected, the Winner and Finalists will be promoted during the WSIS Forum 2022 and will also be brought in front of GCOA's community and cross-sector Fortune 100 members (including technology, biopharmaceuticals, financial services, elder home care, transportation, and others). Submissions will also be considered for the renowned WSIS Prize.

Sincerely,

Malcolm Johnson
Deputy Secretary-General
International Telecommunication Union

Michael W. Hodin
CEO
Global Coalition on Aging

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FOUR PHASES OF THE CONTEST

1. The first phase: Submission phase
1 December 2021 – 1 March 2022 (Deadline for last submission: 23:00 Geneva time)
2. The second phase: Selection Phase: Review of submitted projects that will result with ten finalists representing each of the defined categories. Selection will be determined by an Expert Panel.
1 March – 1 April 2022 (ten projects will be selected)
3. The third phase: Announcement of the finalists and pitching of their ICT solutions to the public during the ICT and Older Person's Special Track at WSIS Forum 2022 on 17 May, World Telecommunications Day (WTISD). This year's theme of WTISD is *Digital Technologies for Older Persons and Healthy Ageing*.
17 May 2022 (Announcement of the Finalists)
4. The fourth phase: Announcement of the winner to the public during the ICT and Older Person's High-Level Dialogue at final week of the WSIS Forum 2022.
30 May – 3 June 2022 (Announcement of the Winner)

THE FIRST PHASE: Submission Phase

Phase one will open the call for submissions to the contest of the WSIS Forum 2022 Healthy Ageing Innovation Prize. During the period from **1 December 2021 until 1 March 2022**, all stakeholders are invited to submit related projects to the contest. In order to process the submission, stakeholders are requested to complete the submission form online.

The contest is open to all stakeholders, entities representing governments, members of the private sector, international and regional institutions, civil society, and academia. No more than one project from the same entity is allowed to be submitted. Stakeholders are invited to consult the rules for project submission and nomination criteria at the *WSIS Forum 2022 Special Track on ICTs and Older Persons*. All WSIS Stakeholders are encouraged to submit ICT projects that they believe should be recognized and promoted, even if they do not hold ownership, however, owners and operators must be identified and consulted.

THE SECOND PHASE: Selection Phase. Review of Submitted Projects by the Expert Panel

During phase two, the projects will be reviewed based on the rules for project submission and nomination criteria. During this phase the Expert Panel will make in-depth analyses of the submitted projects, selecting ten finalists, representing each of the categories. The outcome of this phase will be a list of finalist projects that will be announced to the public on 17 May 2022, on the occasion of the World Telecommunications and Information Society Day.

Decisions of the Expert Panel are final and without appeal. Focal points of the finalist projects will be contacted immediately after their selection.

THE THIRD PHASE: Announcement of Ten Finalists

Following the Selection phase, the announcement of the Finalists to the public will be done during the ICT and Older Person's Special Track at WSIS Forum 2022, 17 May, to coincide with the World Telecommunications and Information Society Day (WTISD). The Finalists will be announced and they will be invited to publicly present their solutions/products/services/platform to the Expert Panel for their final decision on the Winner.

THE FOURTH PHASE: Public Announcement of the Winner during Special Ceremony at WSIS Forum 2022

The Winner will be announced officially at the Prize Ceremony, which will be held during the High-Level Dialogue at the time of the final week of the WSIS Forum 2022.

Annex 2

WSIS Forum 2022 Healthy Ageing Innovation Prize: Rules and Guidelines

SUBMISSION PHASE CRITERIA

1. All projects must be submitted through the online questionnaire.
2. All projects must be current and verifiable through direct contacts with Ownership
3. The same project may not be submitted twice
4. All details requested in the questionnaire should be completed strictly respecting the type of stakeholder and the structure of the submission template. The incomplete submissions will not be accepted. Minimum number of words requested should be respected as requested in questionnaire.
5. All projects submitted to this competition should cover work that is completed.
6. The Short Description of the project will require minimum 200 words and maximum 250 words and this will be crucial information presented to the Expert Panel. Be advised to structure the Short Description of the project to reflect relevant, clear, and attractive information to voters, highlighting ICT component and impact.
7. Besides short description of the project, including date of activation, and established reach, the Submission Form will also request the following information in separate boxes:
 - What specific need(s) of the 60+ population has this project addressed and how will this project add benefit to the population, in particular to:
 - Alzheimer's and Cognitive Decline
 - Frailty
 - Adult Immunizations
 - Transportation and Mobility
 - Elder Caregiving
 - Define the Action Area within the UN/WHO Decade of Healthy Ageing that most closely relates to your submission – how does your product/service/platform contribute to supporting this Action Area?
 - How has this project involved the ideas and collaboration of the 60+ population?
 - How is this project related to healthy ageing and silver economy?
 - How does this project demonstrate/illustrate a cross-sectoral approach to your goal?
 - Describe qualitative and quantitative economic, social, and environmental impact of the project.
 - Highlight the project's partnership activities, if applicable
8. List main challenges and project's future perspectives. Additional information will be required.
9. Which WSIS Action Lines is this project linked to?
10. Which SDGs is this project linked to?
11. The project submission deadline should be strictly respected. Late submissions will not be accepted.
12. Projects should be submitted in English only.

SELECTION PHASE CRITERIA

1. The submission should comply with rules for project submission. The requested information in the template should respond to all questions and provide detailed information on the goals, timeframe, project's added value and importance, results, and challenges. Minimum number of words requested should be respected as requested in the questionnaire.
2. The project description should clearly demonstrate the following:
 - the results achieved and impact generated
 - involvement of 60+ population within levels of the project
 - ability of the project model to be replicated
 - sustainability of project
 - partnerships development